



Local Growers and Gardening Specialists Since 1975



Spring Valley Gardens

Division of Spring Valley Greenhouse, Inc.

Your Best Source for Annuals • Perennials • Bulbs • Specialty Plants

3242 Daansen Road • PO Box 552 • Walworth, NY 14568-0552 • **315-597-9816** • Fax **315-597-2704**

3100 County Road 10 • Canandaigua, NY 14424 • **585-396-1460** • Fax **585-396-1461**

www.springvalleygreenhouse.com • email: info@springvalleygreenhouse.com

Spring 2008

It's been another exciting year at Spring Valley. Suzanne Haak who has been with us for 14 years and manages our Canandaigua store gave birth in January to a beautiful 8 lb. 9 oz. baby boy named Clayton Marcus. Be sure to congratulate her when you see her this season.

We've also introduced two new Clematis this year. "Andrew" which was named in honor of my father who dedicated a large portion of his life to the production of Clematis and "Irene" which is named after my wife who has been very influential in the success of

Spring Valley. Both of these varieties will be available for purchase this Spring.

We also finished our potting area in our Walworth store and welcome you to come and pot your own containers, use our soil (for a small fee) and leave the mess with us.

We will be doing a seminar on container potting again as well as one on patio gardens. We will be offering a new Patio Garden Planting System that will urge you to grow an assortment of vegetables right on your patio or deck.

We will be offering our landscape and consulting service again this year.

There is a small \$75.00 charge for us to visit your property and make recommendations. This charge will be used as a credit if we perform the planting service or if you purchase the planting material from us.

We look forward to seeing you again this Spring. Happy Growing.

James P. VanLaeken
President

***New this year: we will be offering bulk mulch in three popular colors.**

Sneak Preview 2008

Reserve Saturday, April 12 from 9am-5pm exclusively at our Canandaigua location for our annual sneak preview of the beautiful plant varieties and products we will have to offer for 2008. As a preferred customer we'd like you to have an opportunity to attend this advanced showing before opening our doors to the general pub-

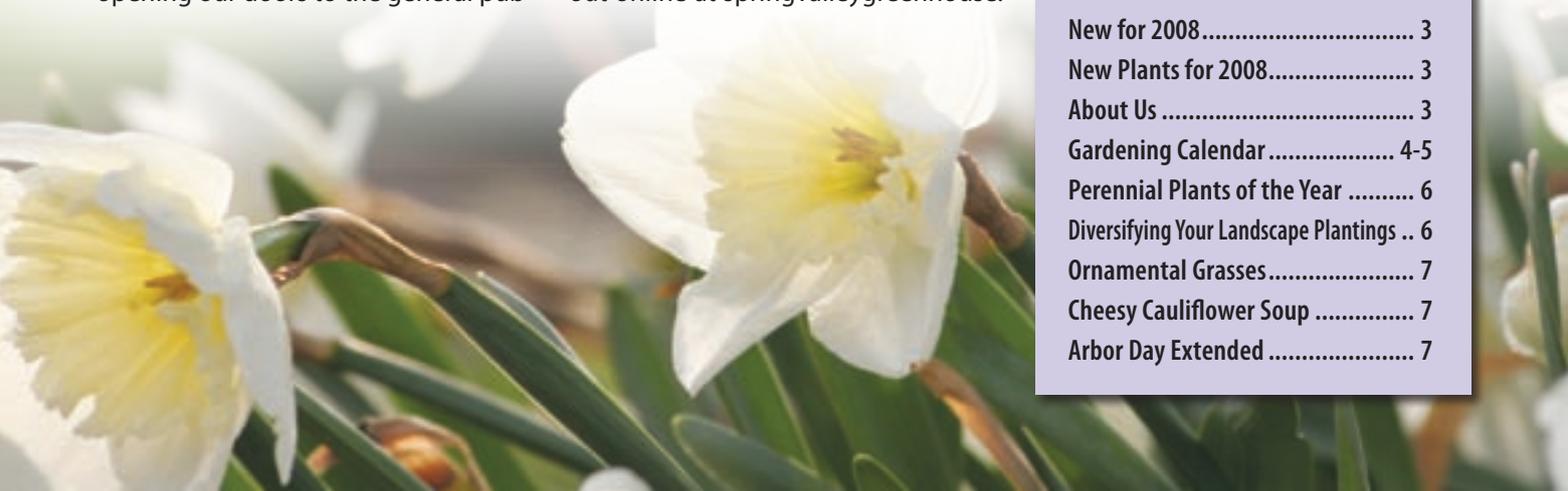
lic. You are however, most welcome to bring a friend with you. Suzanne Haak and Ruth Reid, both master gardeners, will present the seminar.

Back by popular demand, we will present the art of container gardening at 11:00am. Call for reservations at (585-396-1460). Be sure to check us out online at springvalleygreenhouse.com

for our specials and other information. Click on retail locations.

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Schedule of EVENTS

Our doors will open on Monday, April 14 at both locations. This will be our 33rd year at our Walworth Garden Store and 6th year at our Canandaigua Garden Store. Hours for both locations will be 9am-8pm Monday through Friday and Saturday and Sunday 9am-6pm. We promise to have our greenhouses full of wonderful plants, trees and shrubs waiting to add color and excitement to your home and garden. Be sure to check us out online at springvalleygreenhouse.com for our specials and other information. Click on retail locations.

Saturday and Sunday April 26 & 27th - in honor of Arbor Day. Use the coupon in this newsletter and receive 20% off any tree that you purchase (available at both locations).

Spring Festival Open House in Walworth will be Saturday May 3rd and Sunday May 4th from 10:00am-5:00pm. Patio gardens using the earthbox will be the topic of the seminar on Saturday at 11:00 am. We are offering the new patio planting system that will help you grow an assortment of vegetables right on your patio or your deck. Free coffee and doughnuts from 10:00-11:00am (while they last). The Walworth Lions Club will sell hot dogs, hamburgers, and refreshments from 11:00am-4:00pm both days to help local charities. Sign up for our free drawing. Use the coupon in this newsletter to receive your free clematis (valued at \$5.98). No purchase required. Must be 18 years old, one per family please.

Spring Festival Open House in Canandaigua will be Saturday May 10th and Sunday May 11th from 10:00am-5:00pm. Patio gardens using the earthbox will be the topic of the seminar on Saturday at 11:00am. We will offer the new patio planting system that will help you to grow an assortment of vegetables right on your patio or your deck. Sign up for

our free drawing. Free refreshments. Use the coupon in this newsletter to receive your free clematis (valued at \$5.98). No purchase required. Must be 18 years old. One per family please.

Saturday and Sunday May 10th and 11th is Mother's Day weekend. Give mom that special hanging basket priced at \$14.99 and up. Kids 12 and under bring in mom or dad this weekend and receive a free plant just for you.

Senior Citizens' Day is every Wednesday during the season. Anyone 65 or older receives 10% discount on their purchase (discounts do not apply to special orders or sale items).

Special of the week - May 8-11
Jumbo flat of 48 plants of petunias \$12.99 (Regular \$19.99) Available in pure lilac, midnight madness, and mixed colors (while they last). No mixing of colors.

Special of the week - May 15-18
Jumbo flat of 48 plants of marigolds \$12.99 (regular \$19.99). Available in yellow, orange, and bicolor (while they last). No mixing of plants.

Special of the week - May 22-26
Jumbo flat of 48 plants of impatiens \$12.99 (regular \$19.99). Available in pink, red, white, and mixed colors (while they last). No mixing of colors.

The week of May 19...
Spring Valley Greenhouse will be planting a red white and blue flower bed at the Veteran's Memorial on the corner of Division and Canal Streets in the village of Palmyra. This is a joint project with the Palmyra Parks Department in honor of Memorial Day.

We will be open Memorial Day Monday May 26th from 9:00am to 6:00pm. Special 12" patriotic Memorial Day planters \$14.99 (regular \$19.99).

Saturday and Sunday June 14th and 15th is Father's Day Weekend... Spend \$30.00 with us and dad will receive a free two-piece set of tools. Remember gift certificates for dad and everyone on your gift list for the season.

Seminar PROGRAMS

The Art of Container Gardening

Saturday, April 12, 2008 • 11:00am • FREE
Canandaigua location only during our sneak preview. Call for reservations 585-396-1460. Suzanne Haak and Ruth Reid, master gardeners will demonstrate. We will show you the most popular plants available for containers and how they are used, including light, moisture, and the positioning of the plants in their containers. Be sure to check us out online at springvalleygreenhouse.com for our specials and other information. Click on retail locations.

Moss Hanging Basket

Wednesday April 23, 2008 • 7:00-8:30pm
Walworth location only. Fee: \$35.00. Call for reservations 315-597-9816. Create your own hanging basket using a plain wire frame, moss, soil, and a mixture of plants. We will care for your basket until weather permits you to take it home. Check our specials and other information at springvalleygreenhouse.com. Click on retail locations.

Patio Gardens Using the Earthbox

Saturday, May 3, 2008 • 11am • FREE
At our Spring Festival Open House in Walworth. The Earthbox is perfect for those with limited space who wish to grow their own vegetables. This patented system produces 6-7 times more compared to traditional planting. The self-watering system takes the guess work out of watering. Check springvalleygreenhouse.com for our specials and other information. Click on retail locations.

Patio Gardens Using the Earthbox

Saturday, May 10, 2008 • 11am • FREE
At our Spring Festival Open House in Canandaigua. The Earthbox is perfect for those with limited space who wish to grow their own vegetables. This patented system produces 6-7 times more compared to traditional planting. The self-watering system takes the guess work out of watering. Check springvalleygreenhouse.com for our specials and other information. Click on retail locations.

CLEMATIS of the Year

The Clematis of the year is called **Andrew Van Laeken**. This clematis is a strong grower and profuse bloomer that blooms May-June on new growth. Andrew has very large 6-8" bluish-purple flowers with a reddish bar. The height of this clematis is 6-8 feet tall and is a hard pruner (group 3). The history of this clematis is very



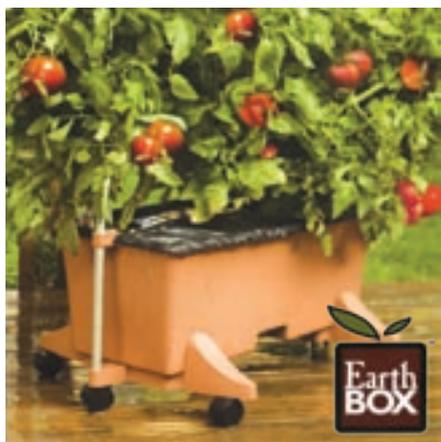
unique, as it is named after the late Andrew Van Laeken, Spring Valley owner James Van Laeken's father. Andrew Van Laeken worked in the clematis industry for over 50 years. This clematis is a nice addition to any clematis collection.

Sue Haak

Sue Haak

NEW for 2008

This year we will be offering the Earth-Box Patio Planting System. This was designed for people with limited garden-



ing space who wish to grow their own vegetables. With this patented system 2-3 plants will produce as much as 12-14 plants grown traditionally. The system comes with all the fertilizer and potting mix you need to produce your own vegetables. The self watering system takes the guess work out of watering your plants. Come to our Open House and we will demonstrate how to set up these innovative growing systems.

James VanLaeken

James VanLaeken
President

ABOUT Us

Spring Valley has been a family owned business since 1975. The VanLaeken family, plus fifty dedicated employees work each day to provide our customers with the best quality, healthiest

plants available. Our large, modern growing facility and two-acre test gardens enable us to bring you the best plants for our local area.

Our PLEDGE

Since 1975, our mission has been to bring to the gardeners of our community the newest and best varieties from breeders all over the world and to provide a

shopping environment that is stress free, clean, and exciting. Our knowledgeable staff strives to help make your gardening experience enjoyable and successful.

New Plants FOR 2008

Torenia Magenta

This annual has a striking color that will catch anyone's eye with it's reddish and yellow blooms. This semi trailing gets 6-8" tall with green foliage, likes part shade to shade. Torenia Magenta is great in baskets or mixed containers.



Osteospermum Summertime Series

The Summertime Series has new bold colors that are different from any other series. The colors we have this year are deep purple, cranberry, white, yellow and sunset. The Summertime series have early blooms that are more heat tolerant than other series on the market. Summertime Osteospermums are great for containers, or in the garden.



Laurentia Beth's Blue

This new annual has striking blooms that flower all summer. The star shaped blue/purple blooms are on 12-14" tall mounding plants. Beth's Blue can be used in combo containers to add a little contrast.



Pepper Tiburon

This dark green pepper is produced on tall sturdy plants. The fruit is 5" long and 2 1/2" wide that taper to a point. Tiburon is a mildly pungent pepper that ripens to red late and are great for stuffing. 75 days.

Pepper Holy Mole

The dark green fruit is 7-9" long and is produced on upright plants. The flavor of this pepper is nutty and tangy. If the fruit is left on the plants they will mature to dark chocolate brown. This pepper is famous in Mexico for it's mole sauces. 85 days.

Sue Haak

Sue Haak

*Spring Valley Greenhouse offers
Special Delivery and Planting Services!*



CALENDAR OF EVENTS



Spring Valley Gardens

www.springvalleygreenhouse.com
Click on Retail Locations

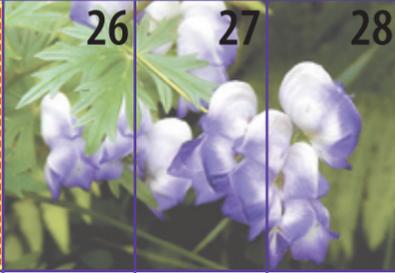
April 2008

SUN	MON	TUES	WED	THURS	FRI	SAT
		1 Prune roses and clematis. Plant your peas early for best results.	2 Start planning your garden strategies for this season.	3 Watch your asparagus grow!	4 Rake debris off your lawn.	5 Time to plant radishes while it's still cold.
6	7 April is a good time to think about your gardening needs.	8 Start preparing your soil. Add peat moss or manure for best finished results.		10	11	12 Pre-Season Show & Sale 9am-5pm Canandaigua only. Seminar: The Art of Container Gardening 11am • Free Call for reservations 585-396-1460
13 This is a great time to give your trees and lawn a spring feeding.	14 OPEN for the Season! Regular hours: M-F 9am-8pm Sat & Sun 9am-6pm	15 Good time to apply crab grass preventer, Scott's Step One Super Turf Builder.	16 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	17	18 Start thinking about Mother's Day cards & gifts!	19 Best time to plant trees and shrubs.
20 Spray empty annual beds with Round-up to get rid of perennial weeds.	21 We have quality gardening tools to get you started.	22 Arbor Day	23 Senior Citizen's Day Seminar: Moss Hanging Basket 7-8:30pm Fee \$35. Walworth only. Call for reservations. 315-597-9816		25 Put your peony cages in place. 20% coupon on trees!	26
27 In honor of Arbor Day 20% OFF any tree!	28 We carry Quality Bulk Mulch in 3 colors!	29	30			

May 2008

SUN	MON	TUES	WED	THURS	FRI	SAT
				1 Safe to plant cauliflower, dianthus, dusty miller, petunias, snapdragons, and verben.	2	3 Walworth Spring Festival Open House! 10am-5pm Free Clematis Free Seminar: Patio Gardens using the Earthbox 11am. Walworth Lions Club 11am-4pm
4 Walworth Spring Festival Open House! 10am-5pm Free Clematis Drawing	5 We have a great selection of Mother's Day gifts and cards.	6 Safe to plant marigolds. Get your urns filled now!	7 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	8 Cut flower heads off spring bulbs as soon as they are through blooming.	9 Time to plant patio plants and urns.	10 Canandaigua Spring Festival Open House! 10am-5pm Free clematis. Free Seminar on Patio Gardens using the Earthbox 11am
11 Canandaigua Spring Festival Open House! 10am-5pm Free clematis Happy Mother's Day! Hanging Basket \$14.99 & up Free plants for kids	12	13	14 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	15 We offer Special Delivery and Planting Services!	16	17
18	19	20	21 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	22 We offer Special Delivery and Planting Services!	23 Weather permitting, start planting cucumbers, squash, melons & peppers	24
25 Put tomato cages on newly planted tomatoes	26 Memorial Day! 9am-6pm Both Locations. Memorial Day planters \$14.99 (reg. \$19.99)	27	28 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	29	30	31 Time to plant cucumbers, impatiens, NG impatiens, & melons. Mulch your beds.

June 2008

SUN	MON	TUES	WED	THURS	FRI	SAT
1 Time to add plants & fish to water gardens.	2 Fill bulb beds with flowering annuals for lots of summer color.	3 Prune and shape flowering shrubs that bloomed this spring.	4 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	5 Ideal time to stock your water garden with colorful goldfish.	6 Time to start working on perennial beds again.	7 Last good weekend for planting tomatoes.
8 Remove faded blooms to encourage more flowers.	9 We have Father's Day gifts & cards!	10 Fertilize your annuals and vegetables. Time to apply Scott's Step 3 Program to control grubs.	11 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	12	13	14 Father's Day Weekend Gift certificates! FREE TOOLS! 2 piece set with \$30.00 purchase.
15 Happy Father's Day! FREE TOOLS! 2 piece set with \$30.00 purchase.	16 Walworth New Hours M-F 9am-6pm Sat & Sun 9am-5pm	17 Time to plant at cottages. We still have a great selection.	18 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)	19 Ideal time to plant late cauliflower. We grow some just for the occasion.	20	21
	23	24	25 Senior Citizens' Day! 10% Discount for anyone 65+ (not on special orders or sale items)		27	28
29	30	OPEN ALL SUMMER! Both locations will be closed on Friday, July 4th WALWORTH: Mon.-Sat. 9am-5pm CANANDAIGUA: Open 7 Days a Week. Check our ads for updated hours. Be sure to check us out online at springvalleygreenhouse.com Click on Retail Locations.				

2008 Perennial Plant of the Year



GERANIUM 'ROZANNE'

This super long blooming, hardy geranium (cranesbill) was discovered by Donald and Rozanne Waterer in their Somerset, England garden in 1989. It's large, 2½ inch, iridescent violet-blue flowers with radiant white centers, bloom non-stop from spring until frost. Rozanne may be used as a ground cover or as an attractive specimen plant. It's energetic habit makes it perfect for patio containers, window boxes or hanging baskets. It makes a good companion plant with Shasta Daisy, Perennial Salvia, Speedwell, Hostas and short ornamental grasses. Hardiness is USDA Zones 5-8, best in full sun to partial shade, prefers moist, well-drained soil. Grows 20-24" tall and 24-28" wide.

DIVERSIFYING Your Landscape Plantings

Today with all of the new diseases and pests that are being brought into our country on overseas goods, it is more important than ever to plant a mixture of different species of plants in our landscapes. Gone are the days when people planted rows of all the same variety of tree. The following plants are available at our stores and are relatively rare; therefore making them good choices to diversify your landscape. The advantages to planting rare varieties of different plants in your yard is that if an insect, pest or disease appears, your landscape won't be devastated. Instead of losing all of your trees in a short time, you may only lose one or two. Here are some of my favorites:

ACER GRISEUM (PAPER BARK MAPLE)

This is a small slow growing maple good for patios or small areas. It has exfoliating bark which gives it a lot of interest.

PARROTIA PERSICA (PERSIAN IRONWOOD)

A 50' tall rounded tree noted for its gray and white mottled bark. The Autumn color is brilliant orange to yellow to scarlet. It has no serious insect or disease problems.

PLATANUS X ACERIFOLIA 'BLOODGOOD' (BLOODGOOD PLANE TREE)

A hybrid sycamore which is a cross between the American and European species. It has very large leaves, exfoliating bark, and tolerates harsh urban conditions which make it a very good street tree.

GINKGO BILOSA AUTUMN GOLD (MAIDENHAIR TREE)

Strong upright pyramidal tree with golden fall color, fan shaped leaves and disease and insect resistant make this a very desirable tree.

CARPINUS BETULUS FASTIGIATA (PYRAMIDAL EUROPEAN HORNBEAM)

An upright vase shaped variety. European

Hornbeam tolerate shearing well and therefore are suitable for large hedges. This has a yellow Fall color.

SYRINGA PEKINENSIS 'MORTON' (CHINA SNOW LILAC)

Another small tree with white flowers in June and exfoliating bark.

NYSSA SYLVATICA (BLACK TUPELO)

90' tall. A pyramidal shaped tree with leathery, lustrous dark green leaves. The foliage turns brilliant orange to scarlet in Fall. Native to the Eastern US.

METASEQUOIA GLYPTOSTROBOIDES (DAWN REDWOOD)

A very large growing upright pyramidal tree with fernlike leaves and golden Fall color.

We have many more. Be sure to stop in and ask to talk to someone who can tell you what's available.

James VanLaeken
President

A thank you to our Veterans

This year we will be installing a flowerbed at the Palmyra Veterans Monument on Canal Street before Memorial Day. We feel that it would be a nice tribute for all of our veterans, give the monument some gorgeous color, and say "thank you" for all that the veterans have done for us. They gave of their time, some gave their lives, to fight for our freedoms that we sometimes take for granted. Thank you all veterans!!

Our employees will be doing all the preparation and planting of the flowers. All flowers are grown with special care in our Walworth greenhouses. Weather permitting, you will be able to enjoy the flowers by Memorial Day. We hope you will stop by and see it. Perhaps you'll want to do the same for your loved ones. We will choose flowers that require little maintenance. If any of our area Garden Clubs would like to take on the light maintenance for the remainder of the growing season, please contact me.

Bob Hegeman



Ornamental GRASSES

One of the most underused groups of perennials in this area is ornamental grasses. You are starting to see grasses used in commercial plantings, but they have been slow to catch on in residential plantings.

Perhaps the reason is they are slow to emerge in the spring from winter dormancy. You really need a good imagination when buying grasses in the spring when 90 percent of all plant material is purchased. Most grasses need warmth to get started, but then grow very rapidly.



Grasses add interest to any garden—summer, fall, and winter. They also attract wild birds and need very little care. They can also be planted in containers on decks and patios. Because of their winter interest they should not be cut back until spring. They do best in well drained soil or raised beds. Here are some of the most popular forms.

CALAMA GROSTIS (REED GRASS)
A course upright clump grass, grows to about 2 feet and blooms in June-July, adds texture to the garden, grows in sun to light shade.

CAREX (SEDGE GRASS)
Good for full to light shade, forms a low mound - 12" tall, has a variegated gold color and works well in the front of a perennial border.

FESTUCA (FESCUE)
Has a blue color and forms a clump only 8-12" high, tolerates extremely dry conditions in full sun, needs a well drained soil to survive.

MISCANTHUS (SILVER GRASS)
One of my favorites, grows 4-7 feet tall, depending on the varieties which come in all sorts of colors. They bloom mostly in the fall and need full sun with well-drained soil.

PANICUM (SWITCH GRASS)
Another stiff upright form which grows to about 3 feet, will tolerate wet or dry conditions in full sun.

PENNISETUM (FOUNTAIN GRASS)
Similar in habit to the miscanthus grass, however, grows a lot shorter - about 2 feet, blooms in the fall and does best in sun, works well around small water gardens.

PHALARIS (RIBBON GRASS)
Another upright spreading clump grass, is variegated with three colors and grows to about 3 feet tall, tolerates a wide range of conditions from sun to light shade.

Cheesy Cauliflower Soup

2 cups chicken broth
2 (8-ounce) packages frozen cauliflower or 1 small head of fresh
1 med. stalk celery - cut into 1/2" pieces
1 med. carrot - cut into 1/2" pieces
1 small onion - cut into eighths
1/2 teaspoon thyme
salt and pepper to taste
1 cup milk
1 1/2 cups low fat cheddar cheese, shredded

Throw all ingredients except milk and cheese into a crockpot and cook on low until vegetables are very tender, about 4-6 hours.

Carefully pour mixture into work bowl or food processor fitting with steel blade or into blender container. Cover and process until smooth. OR, if you like it a little lumpy and bumpy, use a potato masher and have at it in the crockpot itself - mash to your heart's delight.

Place your cauliflower mixture into a saucepan, stir in milk and cheese. Heat over medium heat, stirring constantly, until cheese is melted and mixture is hot.

Per serving: 235 Calories; 16g Total Fat (59% Calories from Fat); 15g Protein; 8g Carbohydrates; 1g Dietary Fiber; 46mg Cholesterol; 701mg Sodium Food Exchanges; 0 Grain (starch); 1 1/2 Lean Meat; 1 Vegetable; 0 Fruit; 2 Fat; 0 Other Carbohydrates.

Serving suggestions: A big green salad and some whole grain rolls make for a nice supper.

ARBOR DAY Extended

Tradition tells us that in celebration of Arbor Day, we would normally plant a tree or trees. One of the reasons we do this is to help preserve our environment for future generations so that they may experience the beauty and clean air that we have taken for granted. We can also do this at other times of year by planting shrubs, annuals, or perennials.

Come and celebrate Arbor Day with us by using your 20% off coupon in this newsletter on any tree April 26, 27, 2008. Later on, con-

tinue celebrating the beauty and preservation of our environment by selecting flowers, vegetables, vines, shrubs or perennials from our extensive selection.

Please feel free to ask questions about our plants and ways to improve your plantings. We are here to help you make your garden a joy to see and your harvest bountiful.

Patty Jo Aylesworth

Patty Jo Aylesworth





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Division of Spring Valley Greenhouse, Inc.

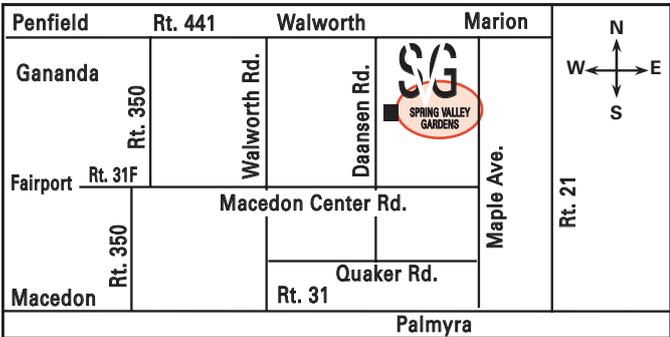
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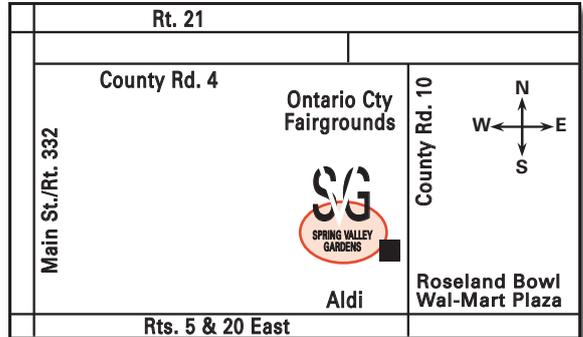
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Postmaster: Dated Material, Please Deliver Immediately.

 <p>SAVE 20% on any tree EARTH DAY SPECIAL Saturday, April 26 and 27, 2008 only.</p> <p><i>Spring Valley Gardens</i></p> <p>3100 County Road 10 Canandaigua, New York 14424</p> <p>3242 Daansen Rd. Walworth, NY 14568-0552</p>	 <p>FREE CLEMATIS No purchase required</p> <p>SPRING FESTIVAL OPEN HOUSE</p> <p>Walworth Location: MAY 3 & 4, 2008 Canandaigua Location: MAY 10 & 11, 2008</p> <p><i>Spring Valley Gardens</i></p> <p>3100 County Road 10 Canandaigua, New York 14424</p> <p>3242 Daansen Rd. Walworth, NY 14568-0552</p>	 <p>SUPER TURF BUILDER Winterguard with Plus Weed Control</p> <p>(reg. \$17.99) SALE! \$12.99</p> <p>Offer good through Sun. May 4, 2008. No limit. While supplies last.</p> <p><i>Spring Valley Gardens</i></p> <p>3100 County Road 10 Canandaigua, New York 14424</p> <p>3242 Daansen Rd. Walworth, NY 14568-0552</p>
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Our Original Walworth Location



Our Canandaigua Location